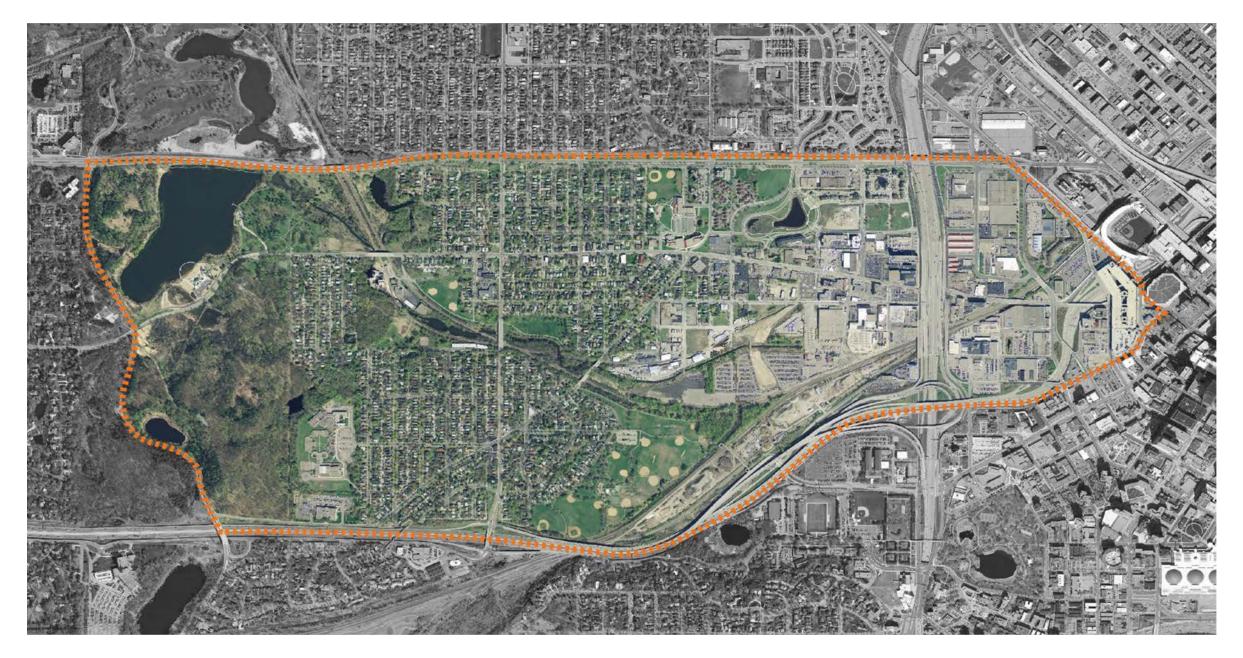


# **The Glenwood Avenue Corridor**

Acknowledging the Complexity of Gentrification and Casting a Vision for Equitable Development



Dan Collison January 31, 2019, Lambda Alpha International: Minnesota Chapter



81 south 9th st #260 mpls, mn 55402

612.927.3123 direct 952.401.3895 cell 612.338.0634 fax the2020partners.com

# East Town Tax Credit Affordable Apartments

**Project Financing: Housing Revenue Bonds by both the City of Minneapolis and Hennepin** County, generating Federal Low Income Housing Tax Credits providing over \$13,500,000 in partnership with U.S. Bank Community Development Corporation, several grants from public and private sources, construction and permanent loans from US Bank, Barings and Sunrise Bank, and significant owner equity.





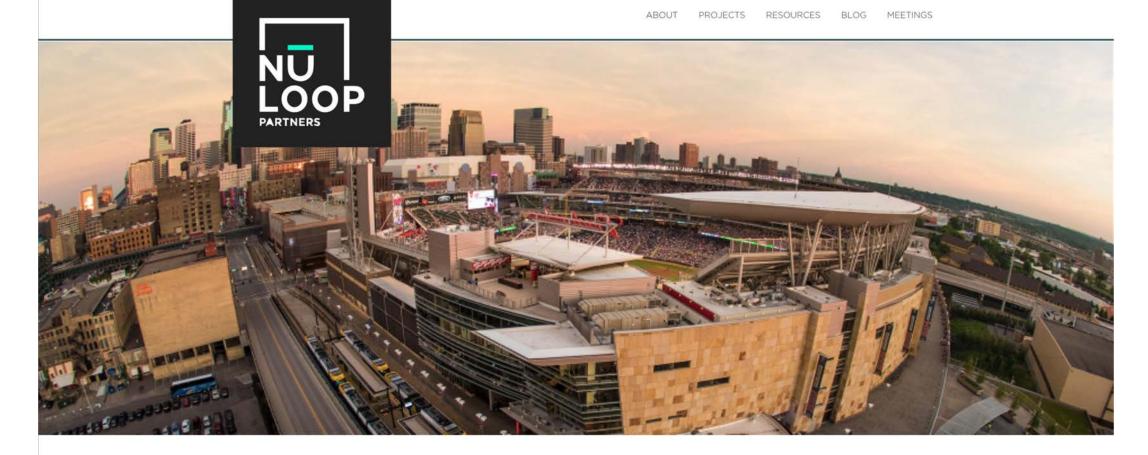












### **Transformation for the Common Good**

We physically transform and connect the North Loop area for the common good of people, businesses and the greater Minneapolis community

### FEATURED PROJECTS

These projects are a few of the most recent feature presentations in our meetings. Navigate here to review additional presentations from earlier meetings.



### **Target Field Renovations**

Redesign of Target Field Gate 34 and reinvestment in the plaza. The new plan strikes an important balance between the public nature and priorities of the plaza and a more streamlined access point into the ballpark.



### **Royalston Station**

The \$2 Billion Southwest Light Rail Transit project will operate from downtown Minneapolis through the communities of St. Louis Park, Hopkins, Minnetonka, and Eden Prairie.

Read More

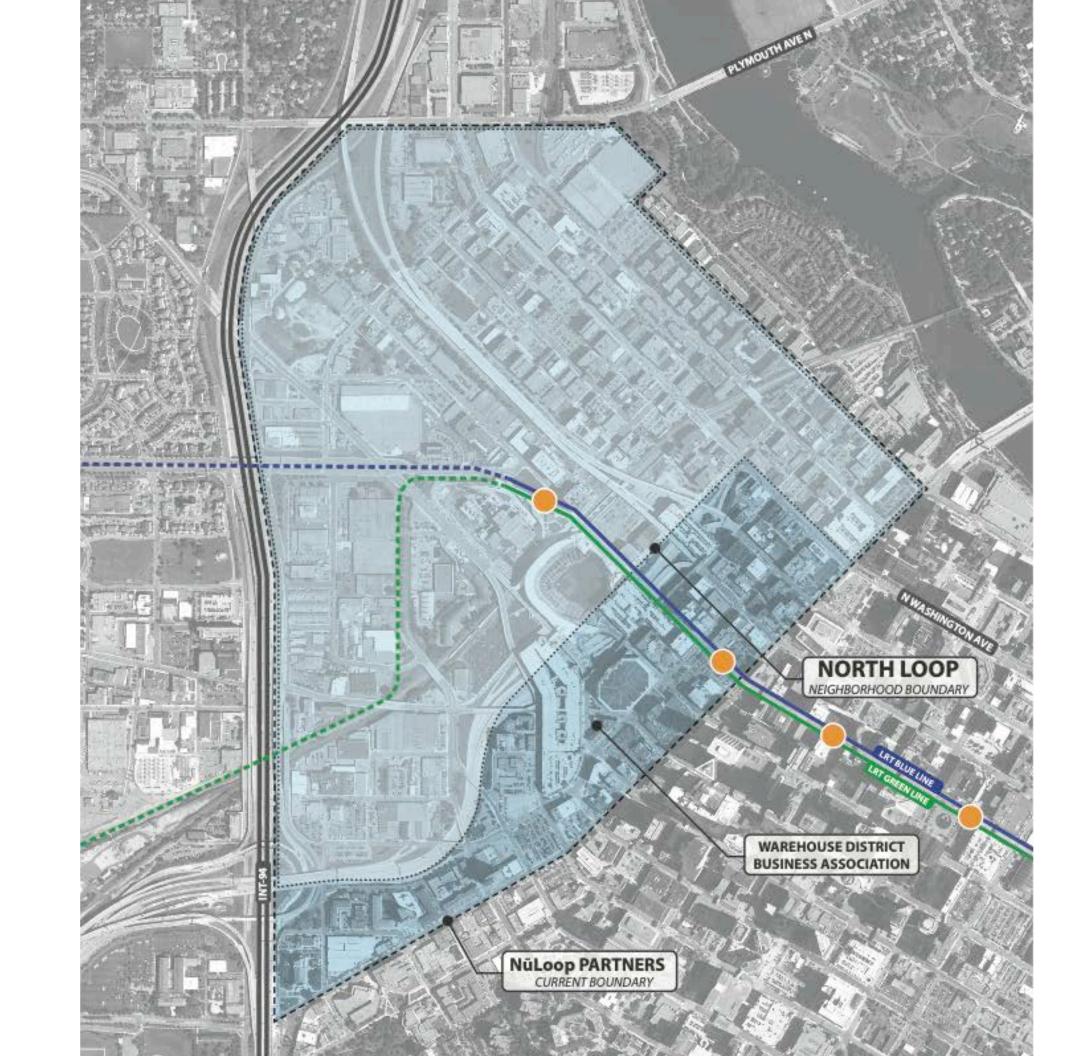




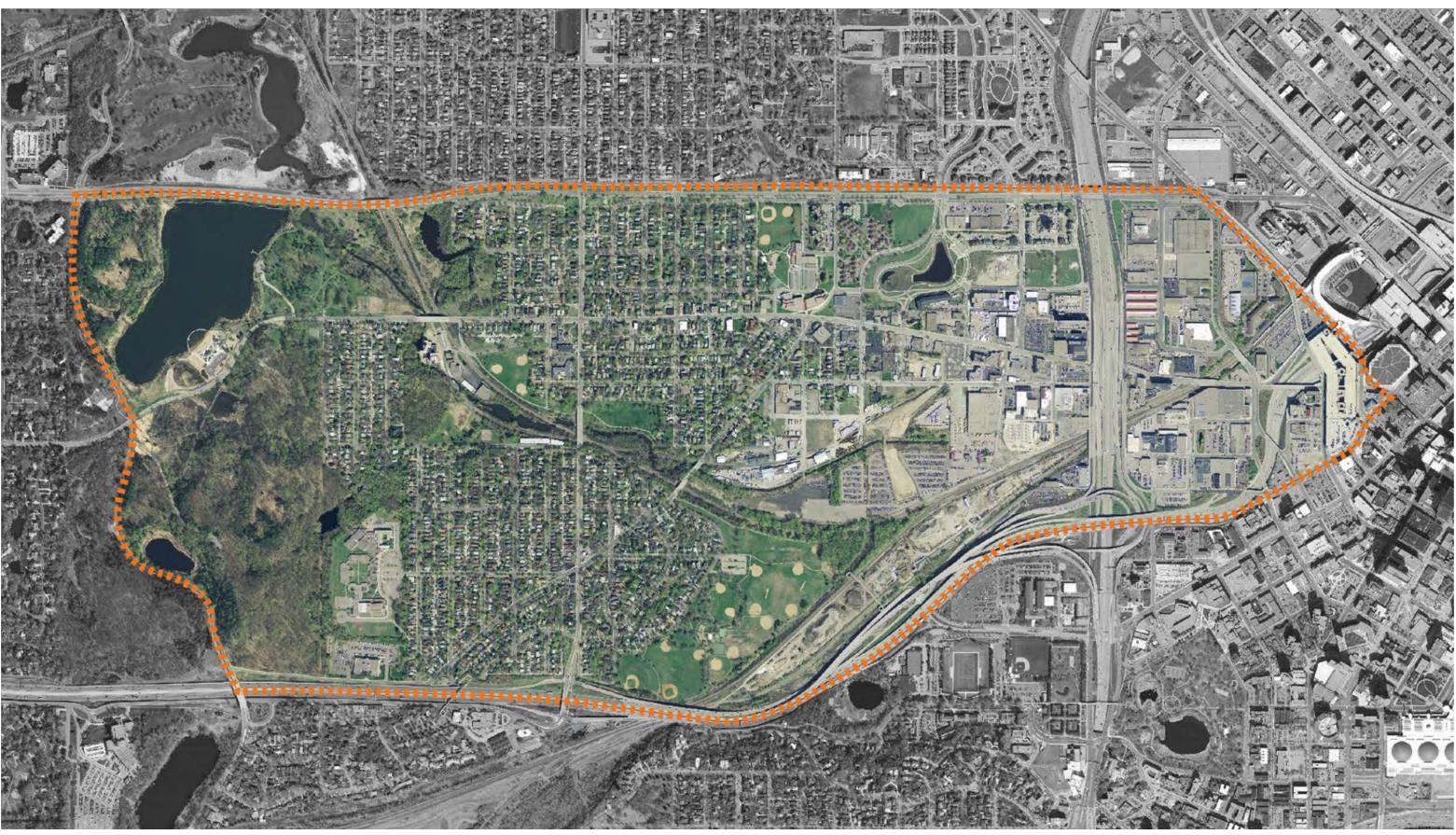
### **ABC Ramps**

The ABC Parking Ramps are the largest parking structures connecting the North Loop to downtown Minneapolis. This presentation previews key improvements for these three mobility assets.

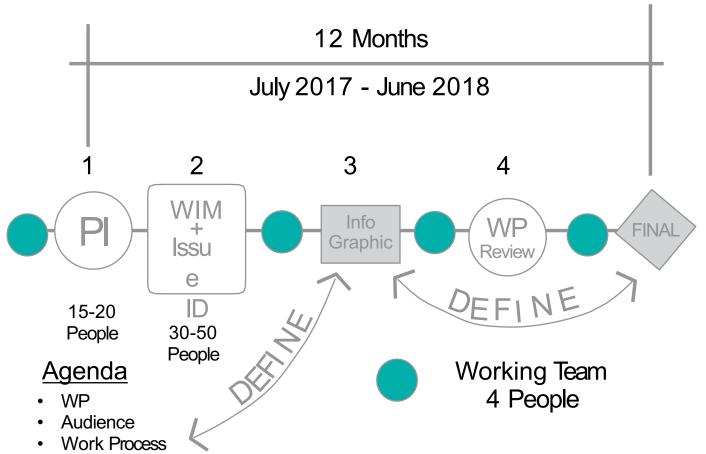
Read More







## **The Glenwood Convening**



• Schedule

- Working Group Meetings with copious notes. • 2
- County, Minneapolis CPED and North Loop Neighborhood Association
- Harrison Neighborhood Association and Metro Blooms.
- November CURA Involvement.
- May June. Public Presentations and Review
- June. Final Presentation to all Partners

• 6 Presentations from key area actors including: Redeemer Lutheran Church, West Market District Business Association, Harrison Neighborhood Association, Hennepin

• 4 Conversations with Area Initiatives: MPRB, Hennepin County Community Works,

### PURPOSE STATEMENT

To bring together a cross-sector group of stakeholders on the Glenwood Avenue Corridor for the purpose of connecting and networking leaders across institutions to implement all current plans and catalyze private sector development.

# TIMEFRAME WWW.NULOOP.ORG 2017 - 2018

**GLENWOOD CORRIDOR PROJECT** 

**MN DESIGN CENTER** 

HGA ARCHITECTS AND ENGINEERS

HARRISON NEIGHBORHOOD ASSOCIATION

NūLoopPARTNERS

### **EQUITY STATEMENT**

Equitable Economic Development practices require evidence that policies and programs work to prioritize community based financial intelligence, sustainable wealth creation, and high quality job opportunities that prevent unwanted displacement of residents and small businesses from low-income communities and communities of color

### **CONTACT INFORMATION** DAN COLLISON EXECUTIVE DIRECTOR NūLoop PARTNERS D COLLISON@MPLSDOWNTOWN..COM

## What did we learn?

- History of the Oak Lake neighborhood and the impact of I-94 construction.
- The 2007 Basset Creek Valley Master Plan is guiding development and connections east of Cedar Lake Road.
- Community investment by Redeemer Lutheran Church at Morgan / Glenwood.
- Extensive master planning by Hennepin County, City of Minneapolis and Minneapolis Parks and Recreation Board for Equity Development Principles and Scorecard by Harrison Neighborhood Association.
- Strong gentrification potential from 4 LRT Stations and Transit Oriented Development based on Green Line Big Picture Project research.
- At least 12 development projects east of Cedar Lake Road.
- MPRB Park Master Planning for North Side Parks is a priority.

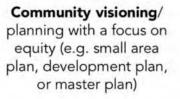
### NEIGHBORHOOD SUMMARY

- HARRISON older established neighborhood, single-family homes & duplexes, low density, lower income, more racially diverse
- HERITAGE PARK more single family attached, higher density than North Loop but not experiencing same growthtrends
- **NORTH LOOP** newer fast-growing mixed-use neighborhood, condos & apartments, high density, higher income, mostly white

COMMUNITY MEMBERS such as Urban neighborhoods, Suburban communities, Rural communities, and **Cultural groups** could use this Scorecard when:





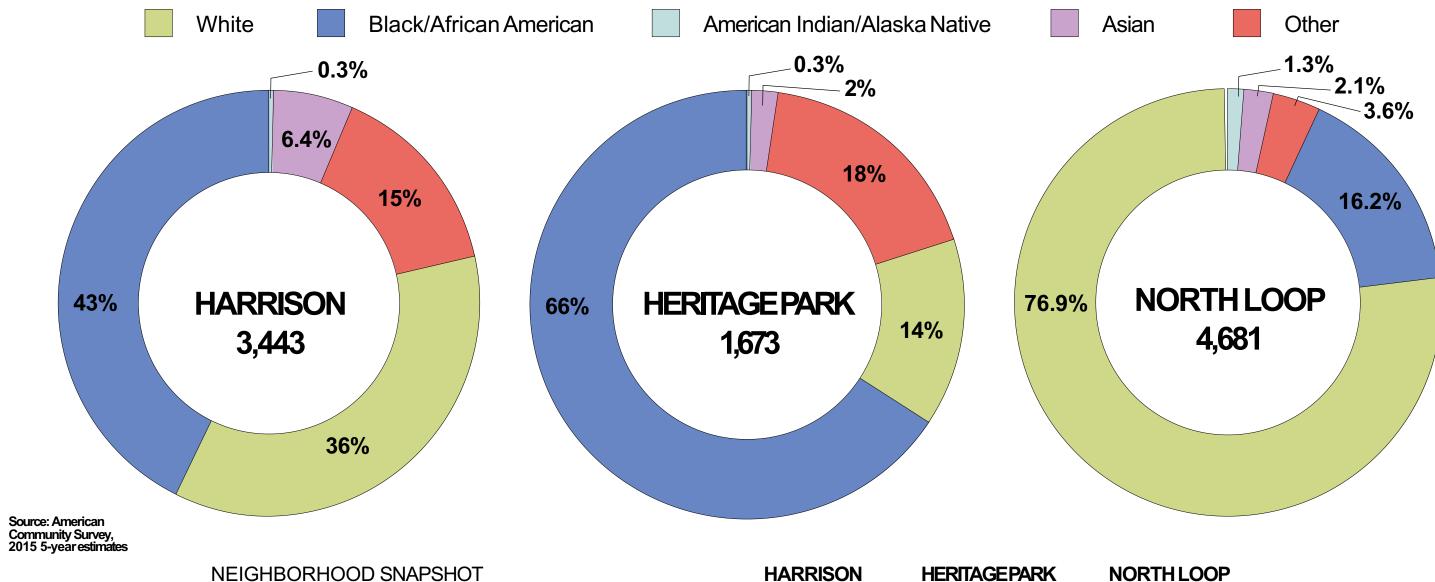


Scoring a proposed

development project



## Who Lives Here?



NEIGHBURHUUD SNAPSHUT	HARRISUN	HERIIAGEPARA	NOR
MEDIAN HOUSEHOLDINCOME:	\$32,013	\$18, 854	\$1
MEDIAN HOUSEVALUE(OWNER-OCCUPIED):	\$143,900	\$233,300	\$3
HOUSING UNITS (2015):	1,381	1,196	
VACANTHOUSING UNITS:	51 (3.7%)	59 (4.9%)	370
MEDIAN YEAR STRUCTURE BUILT:	1939	1993	
MEDIAN GROSS RENT AS % OF HH INCOME (2015):	30.80%	32.90%	2
Servers Contenter Linken and Deviced Affairs (CLDA) Link west of Minnesets 2047			

Source: Center for Urban and Regional Affairs (CURA), University of Minnesota 2017

6104,457

5319,700

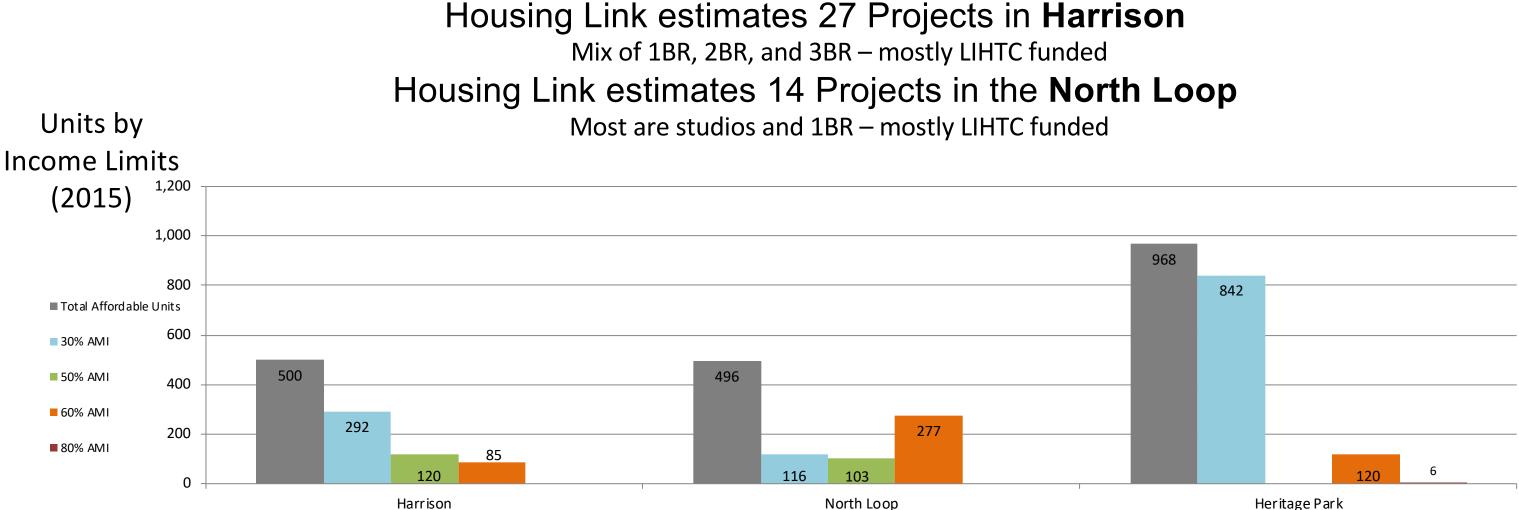
2,542

70 (12.7%)

2000

22.20%

# State of Subsidized Affordable Housing



Source:

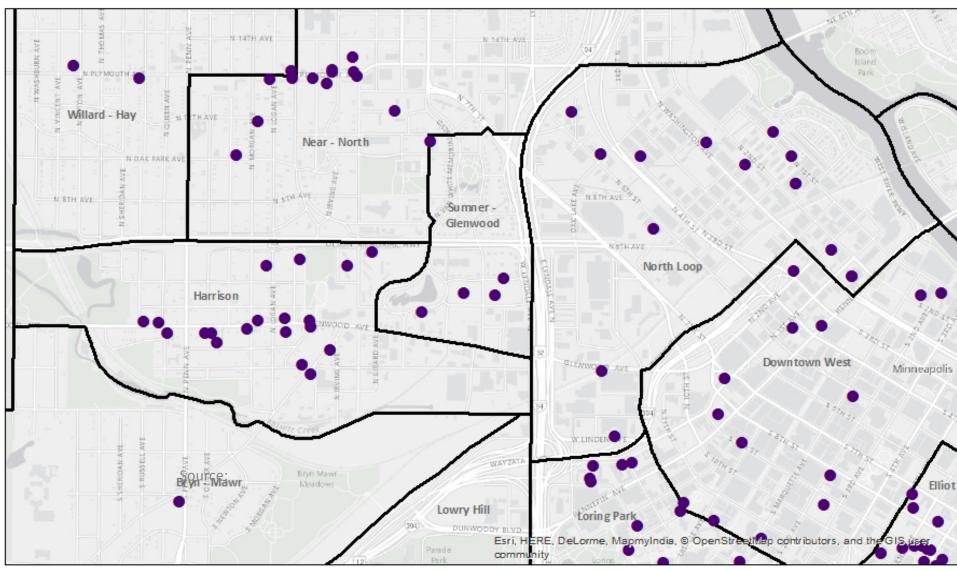
	Properties	<b>Total Units</b>	30% AMI	50% AMI	60% AMI	80% AMI	Total Aff Units
Harrison	27	594	292	120	85	0	500
North Loop	14	1,060	116	103	277	0	496
Heritage Park	13	974	842	0	120	6	968

Heritage Park

### Center for Urban and **Regional Affairs (CURA)**

UNIVERSITY OF MINNESOTA

# **Naturally Occurring Affordable Housing**







### Center for Urban and Regional Affairs (CURA)

### UNIVERSITY OF MINNESOTA

## **Housing + Transportation Costs**

	HARRISON	NORTH LOOP	l
Housing and Transportation Costs as % Income:	37%	57%	
Housing as % Income:	20%	42%	
Transportation as % Income:	18%	15%	
Source:	RRISON Glenwood Ave Currie Ave W Currie Ave W Currie Ave W Currie Ave W		Tere Ing Entry

### HERITAGE PARK

### 23.5%

### 15.5%

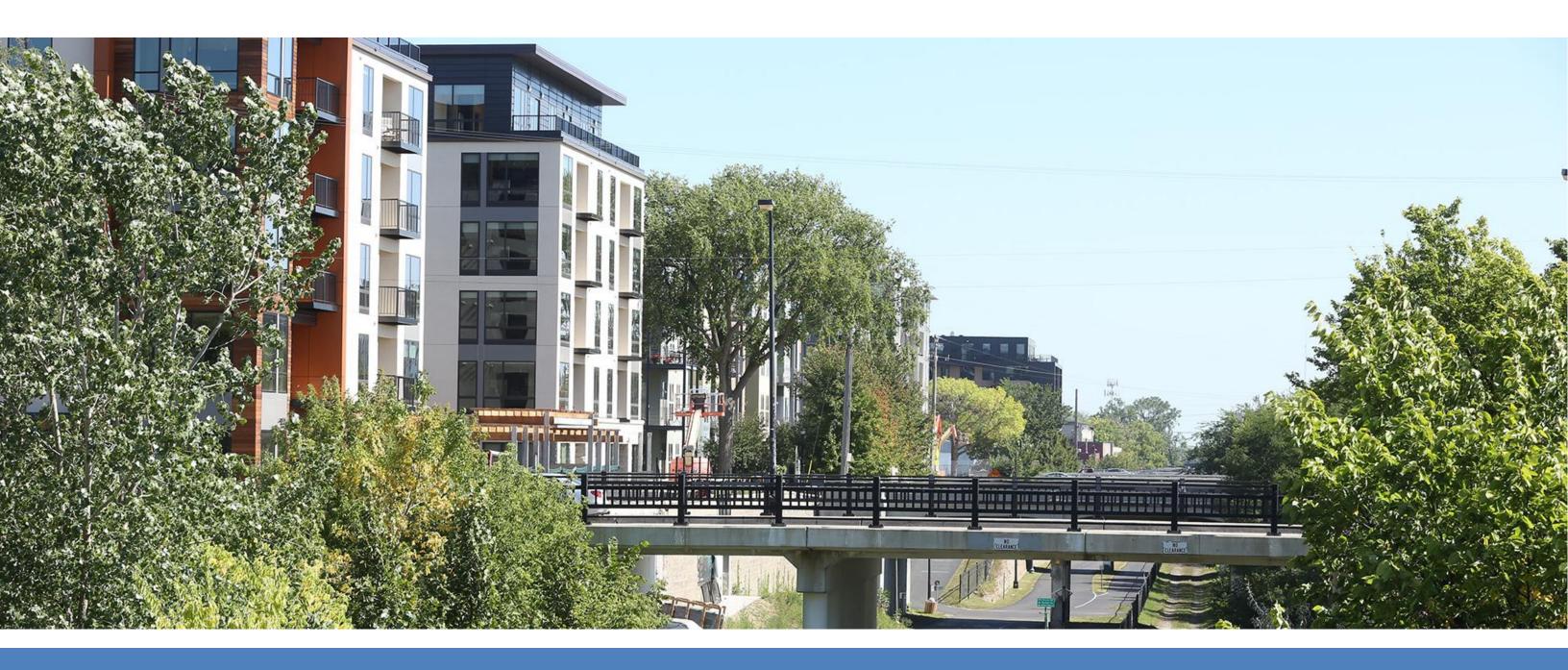
### 12.5%





Center for Urban and Regional Affairs (CURA)

UNIVERSITY OF MINNESOTA



# Southwest Corridor Investment Framework

Kerri Pearce Ruch, Community Works Project Coordinator

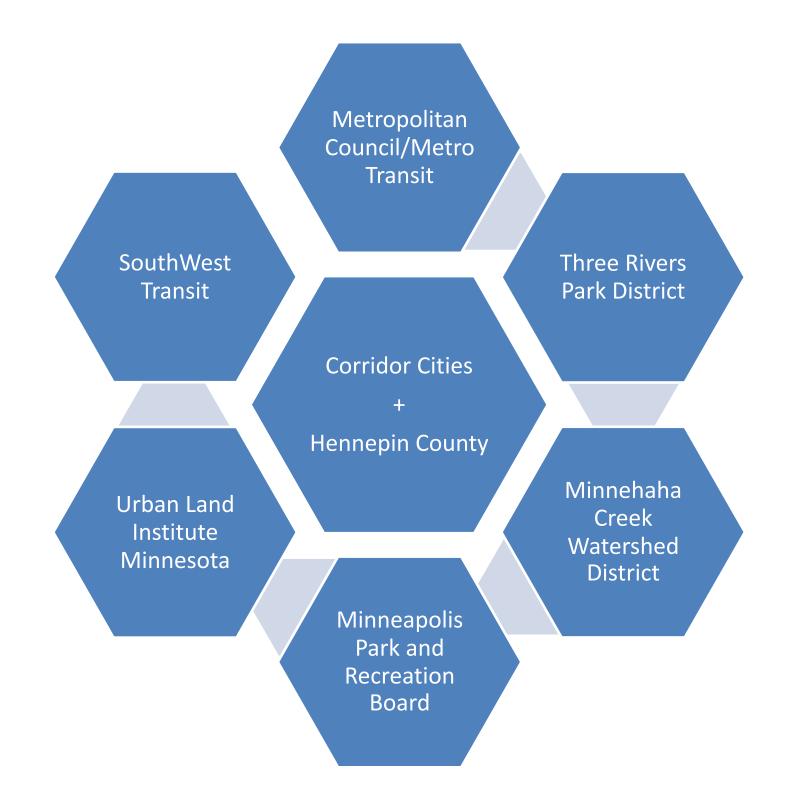


## **Community Works program goals**



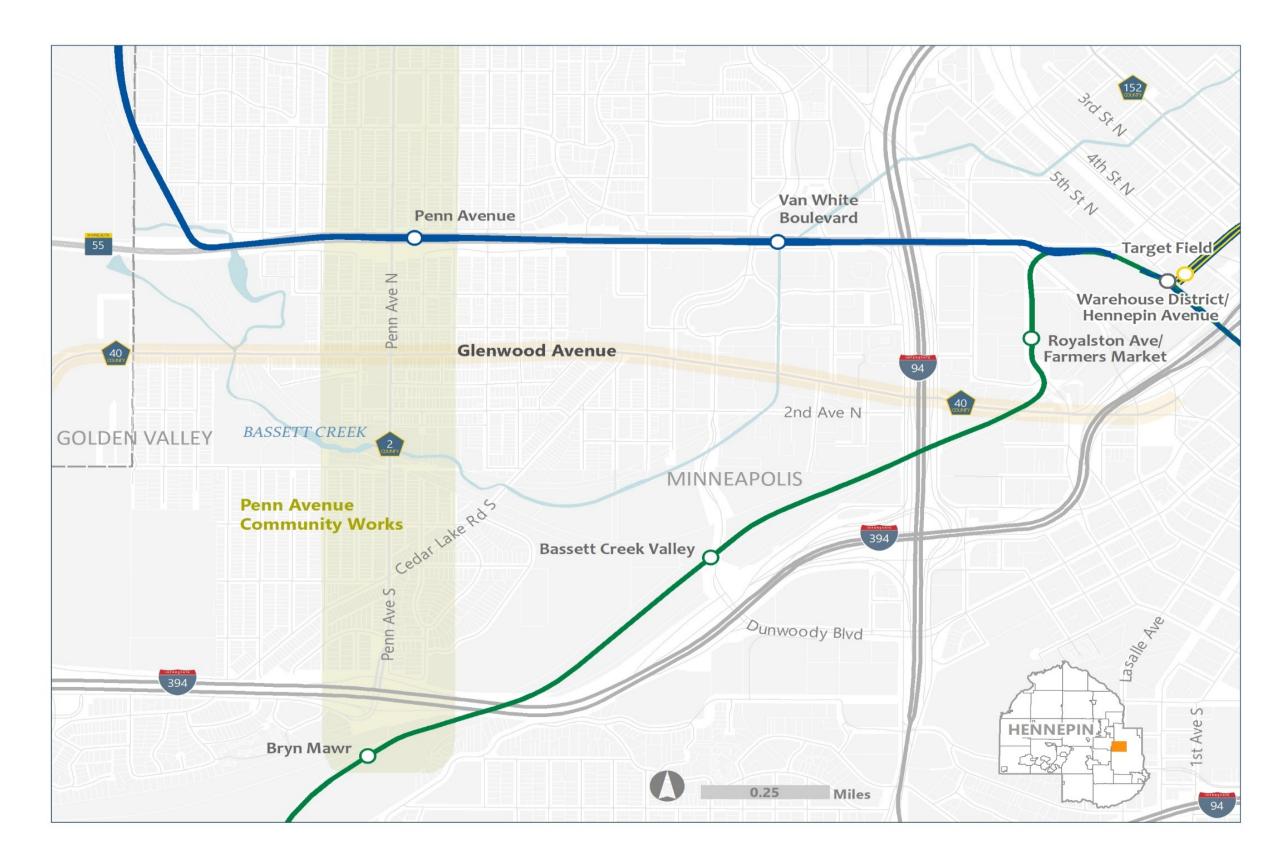
PLACES AND PEOPLE

# **Public/Private Partnerships**

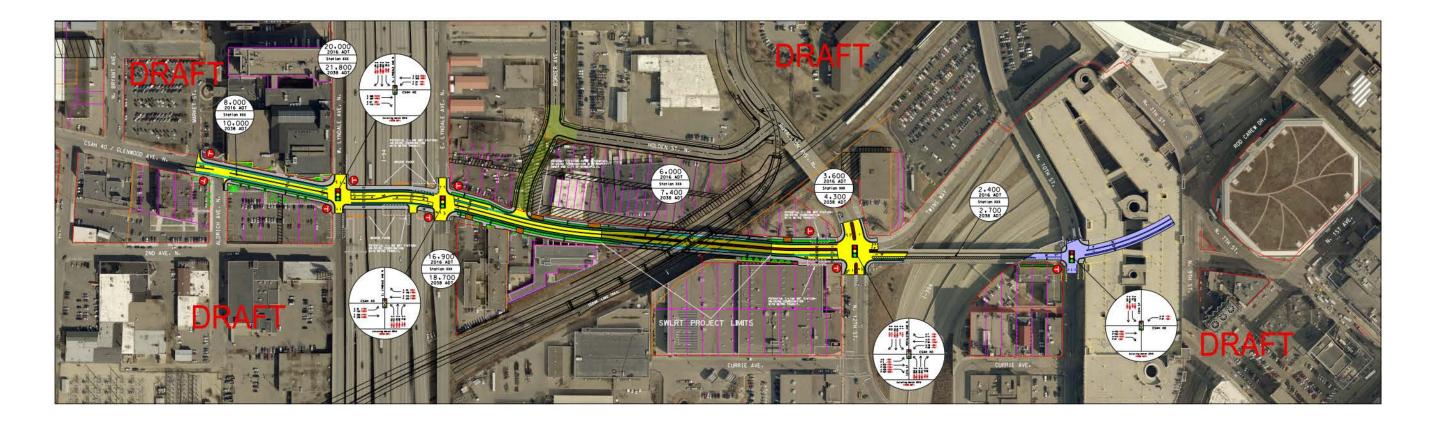




### **Glenwood Avenue Corridor**



# **Glenwood Avenue (CSAH 40) Project**



- Project boundaries: Aldrich Avenue on the west and Seventh Street on the east
- Construction expected 2019 or 2020, coordinated with SWLRT construction



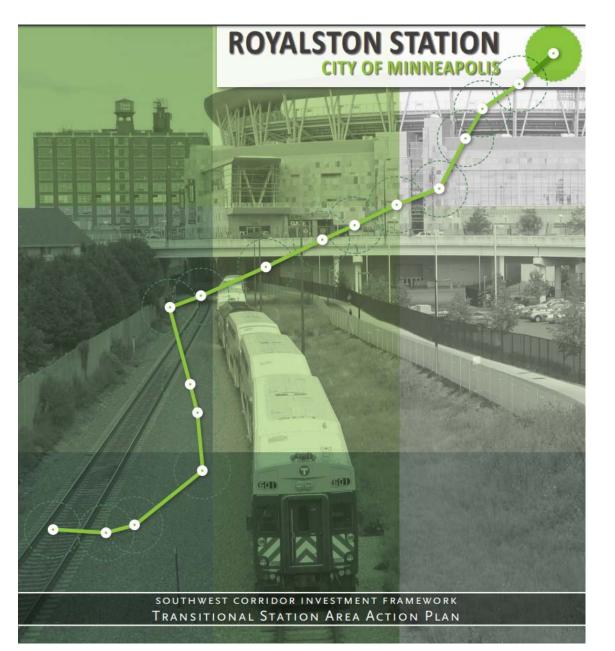
# Southwest Corridor Investment Framework

Identifies and prioritizes investments in infrastructure improvements that will maximize light rail benefits by:

- Enhancing local businesses
- Supporting a full range of housing
- Encouraging and guiding transitoriented development
- Enabling cities to achieve long-term visions for light rail station areas
- Increasing ridership



# **Transitional Station Area Action Plans (TSAAPs)**



- **WHERE ARE WE TODAY?** A description of existing conditions in the station area, including:
  - Land Use
  - Transit Connections
  - Access + Circulation Issues (Bike, Ped, and Auto)
  - Infrastructure Needs
- WHERE ARE WE GOING? Recommendations for the station area in anticipation of opening day needs and the long-term TOD environment, including:
  - Access + Circulation Plan
  - Station Area Site Plan
  - Infrastructure Plan
  - **Development Potential**
  - Summary of Key Initiatives





# **Royalston Avenue Station**

Station type: Heritage, Arts and Culture

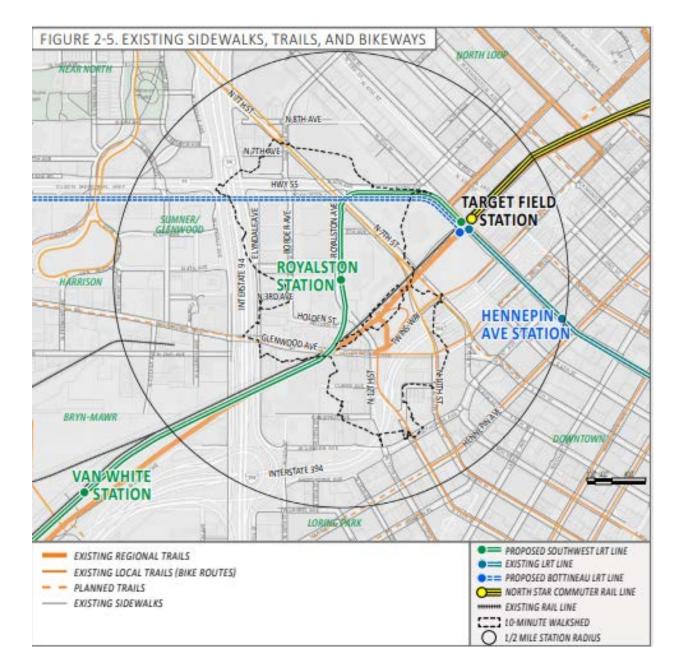
Existing conditions: low-rise industrial and commercial buildings; many destinations within walking distance

**Opening day improvements:** streetscape, pedestrian/bike connections, wayfinding, lighting, bike facilities, plaza, public art

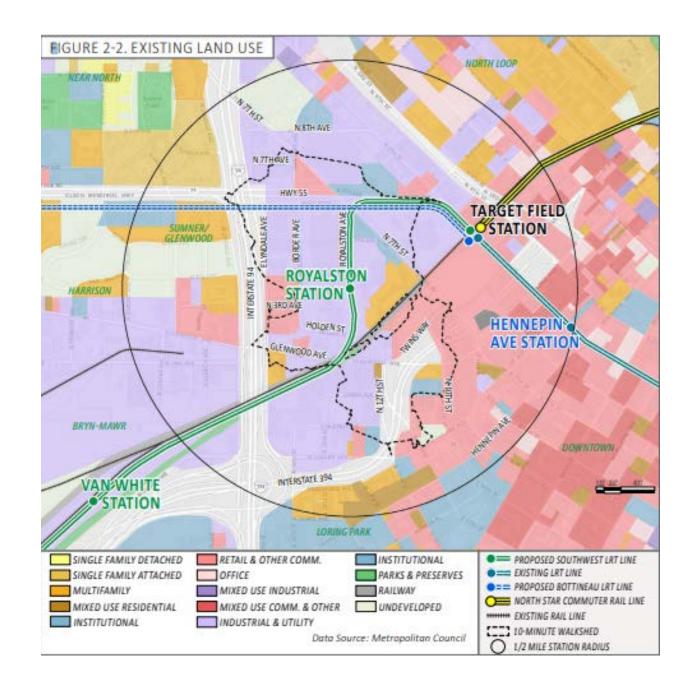
**Development opportunity:** some parcels in public ownership; mid-to long-term redevelopment potential. Likely high density, mixed use TOD

**Challenges:** land uses, block sizes and limited eastwest connectivity





# **Existing Conditions (2012/13)**







# **Opening Day** recommendations:

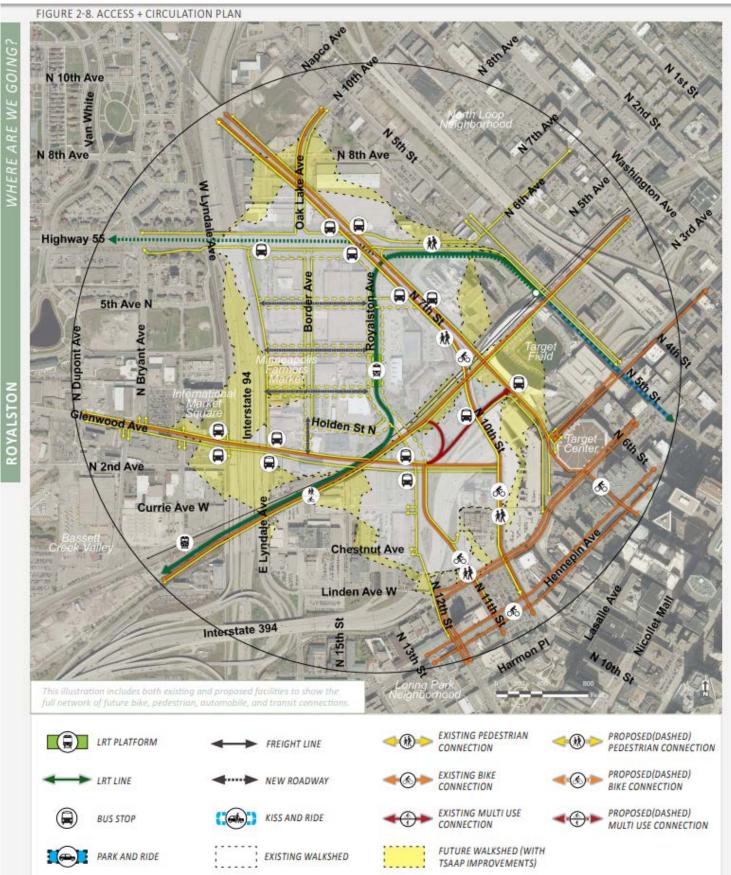
- Extend Border Avenue south from Holden Avenue to Glenwood Avenue
- Convert Border Avenue back into a two-way street
- Pedestrian/bike crossing improvements and streetscape improvements at key intersections
- Implement a direct pedestrian connection to

the Farmers Market from the station platform



# **Opening Day Recommendations**

- Complete any sidewalk gaps within a 10 minute walk from the LRT station area
- On-street bike facilities and trail connections
- Strengthen connections to nearby neighborhoods
- Wayfinding to nearby major destinations



# For more information:

# Bottineau: Hennepin.us/Bottineau

Andrew Gillett & Kerri Pearce Ruch, project managers andrew.gillett@hennepin.us 612-348-4949 kerri.pearceruch@hennepin.us 612-348-3080

# **Penn:** Hennepin.us/penn

Nate Hood, project manager <u>Nathaniel.hood@hennepin.us</u> 612-596-9876

## **Southwest:** southwestcommunityworks.org

Kerri Pearce Ruch, project manager <u>kerri.pearceruch@hennepin.us</u> 612-348-3080

# Glenwood Avenue (CSAH 40) Project: hennepin.us/glenwoodmpls

Jason Staebell, design engineer jason.stabell@hennepin.us 612-596-0371



What exactly is "gentrification" and why should land use professionals and developers care about the different opinions as to what it means?

### Denver Cafe 'Happily Gentrifying'? Neighbors Aren't So Happy



Ink Coffee in Denver became a target for vandalism and outrage after the cafe posted a sign saying it was "happily gentrifying the neighborhood." Theo Stroomer for The New York Times

### By Julie Turkewitz

Nov. 27, 2017

f ¥ ≅ ≁ ☐ 307

DENVER — The sign outside Ink Coffee was supposed to be a joke: "Happily gentrifying the neighborhood since 2014," read the sidewalk board, displayed in a rapidly changing part of Denver once full of black and Latino families.

The joke did not last long.







signs criticizing city officials over changes in the area. Theo Stroomer for The New York Times

Tay Anderson, in sunglasses, organized a protest and a boycott of the cafe, where demonstrators carried

### **ULI Community Catalyst Report**

NUMBER 5



# **Managing Gentrification**

# Contents

Introduction	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	

Principles for Managing Gentrification .....

**Recognize That Gentrification Is About** 

**Engage Communities and Stakeholders** 

Pursue the Power of Partnerships ....

Identify and Address Affordable Housin

Find and Acquire Lower-Cost Land ..

Support Income and Asset Creation ...

Maximize Public Policy Tools .....



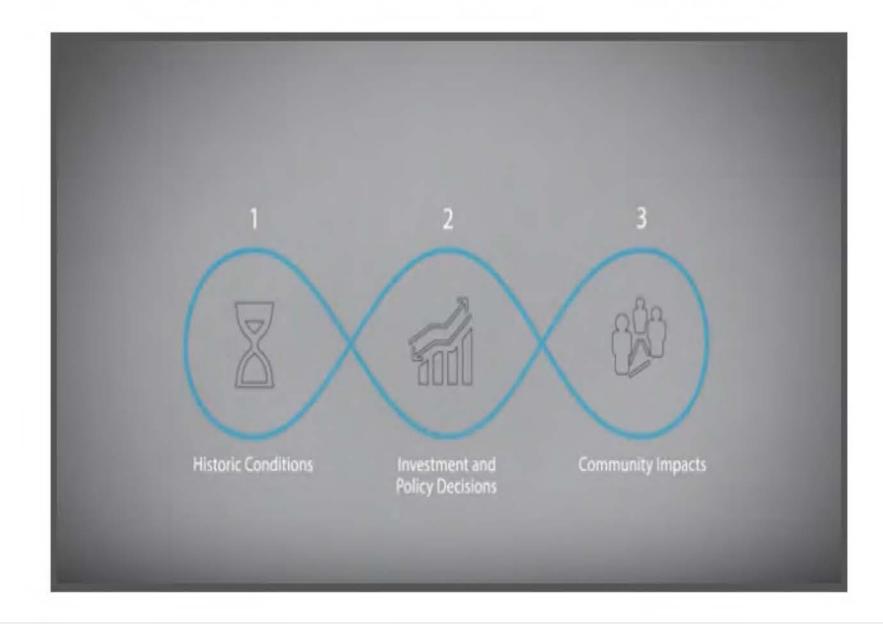
**Urban Land** Institute

### **Principles for Managing Gentrification**

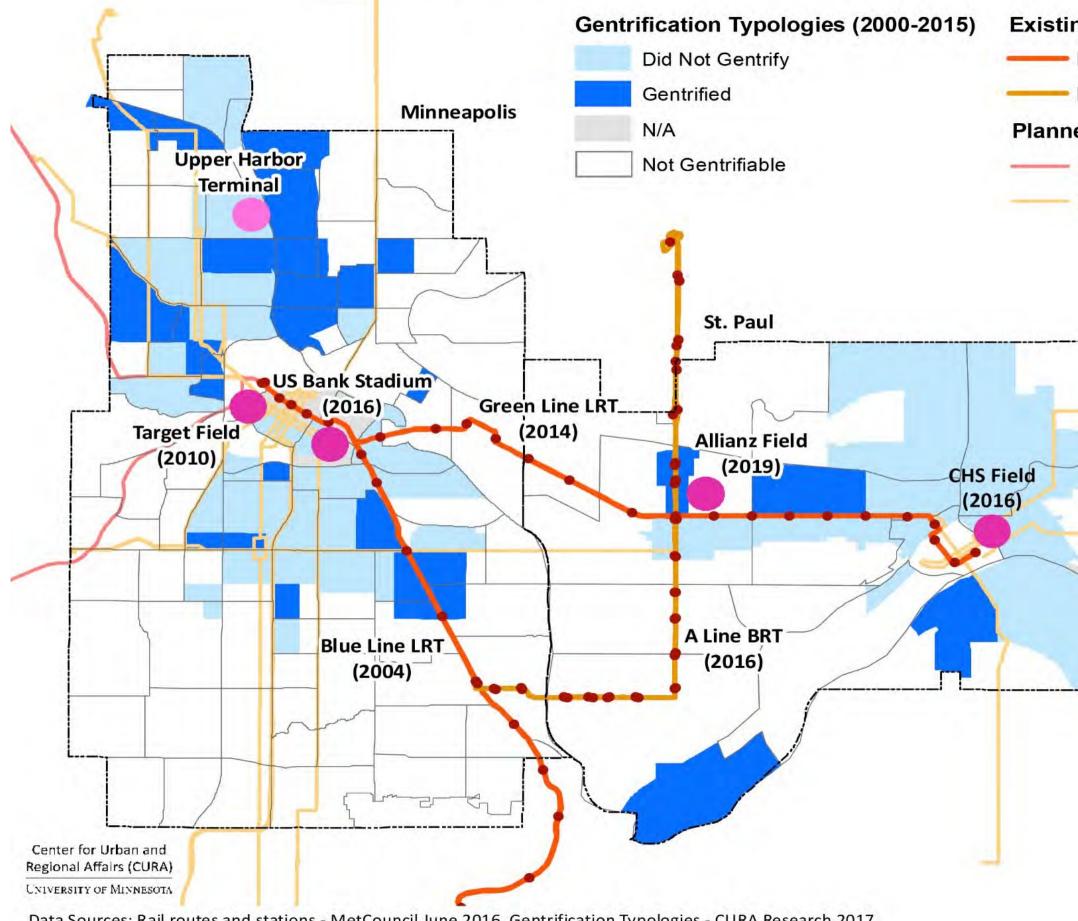
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## **Understanding Gentrification**

<u>Gentrification</u>: a process of neighborhood change that includes economic change in a historically disinvested neighborhood —by means of real estate investment and new higher-income residents moving in - as well as demographic change - not only in terms of income level, but also in terms of changes in the education level or racial make-up of residents.



### **Minneapolis-St Paul: Transitways and Gentrification**



Data Sources: Rail routes and stations - MetCouncil June 2016, Gentrification Typologies - CURA Research 2017

### **Existing LRT, BRT and stations**

Light Rail

BRT

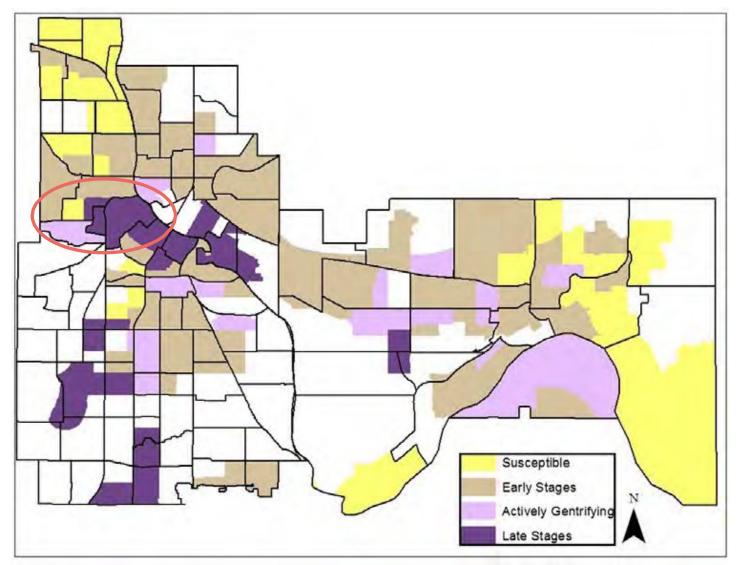
### Planned LRT and BRT

Light Rail

BRT and streetcar

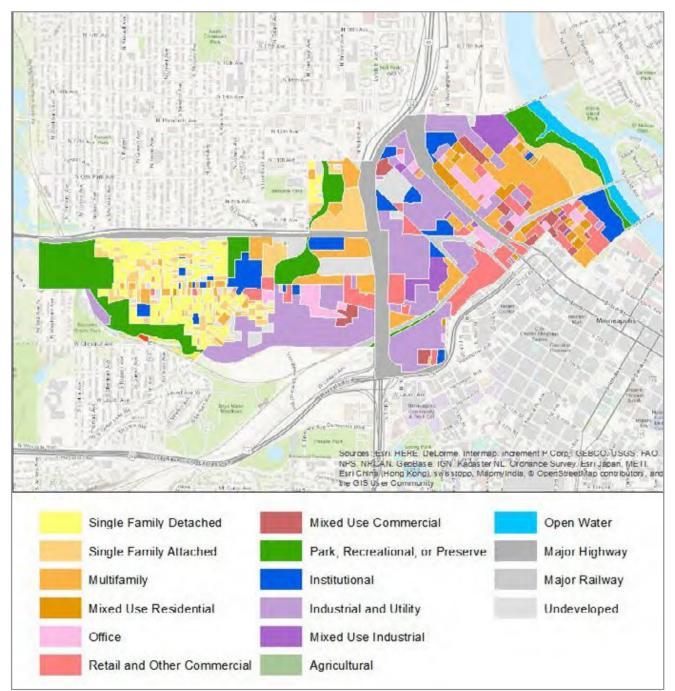
## Land Use | Gentrification

### **GENTRIFICATION INDEX**



Source: Center for Urban and Regional Affairs (CURA), University of Minnesota 2017

### GENERALIZED LANDUSE (2016)



### **HARRISON** is

predominately single family detatched

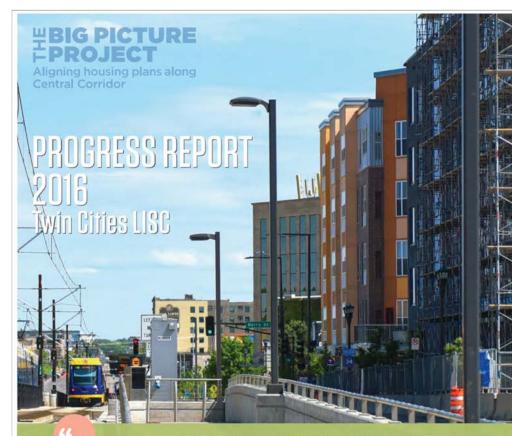
**HERITAGEPARK** is combination of multifamily and single family attached

### NORTH LOOP is still

mainly industrial and utility, with mixed use residential and office/commercial

## **Equitable Development Strategies**

Equitable Economic Development practices require evidence that policies and programs work to prioritize community based financial intelligence, sustainable wealth creation, and high quality job opportunities that prevent unwanted displacement of residents and smal businesses from low-income communities and communities of color. Current Twin Cities initiatives include the "Local Initiatives Support Corporation," "Equitable Development Principles & Scorecard," and "ReConnecting History":



vestment for our communities. At a cost of \$957 million-I by the federal government—the Green Line has provide rn on investment for Minnesotans.

# Equitable Development Principles & Scorecard

**A TOOL FOR COMMUNITIES AND PLANNERS** 



### **CREATED FOR PUBLIC USE WITH INPUT FROM:**

Alliance for Metropolitan Stability - Asian Economic Development Association - Asian Media Access Aurora St. Anthony Neighborhood Development Corporation - Blake Road Corridor Collaborative Centro de Trabajadores Unidos en la Lucha Community Stabilization Project - Harrison Neighborhood Association Heritage Park Neighborhood Association - Jewish Community Action - La Asamblea de Derechos Civiles Lao Assistance Center of MN - Metropolitan Interfaith Council on Affordable Housing MN Center for Neighborhood Organizing - New American Academy - Nexus Community Partners Northside Residents Redevelopment Council - Umoja Community Development Corporation

Funding provided by Headwaters Foundation for Justice and the National Convergence Fund



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parts.

### **ReConnecting History**

The Rondo Land Bridge provides an opportunity to address the division of the Rondo neighborhood caused by the construction of Interstate 94. In the 1930s, Rondo Avenue was the heart of St. Paul's largest African American neighborhood. When constructed in the 1960s, Interstate I-94 shattered this tight-knit community, displacing thousands of African Americans and essentially erasing a neighborhood. While the construction of I-94 radically changed the landscape of the neighborhood, the community of Rondo still exists and this project seeks to reconnect its separated





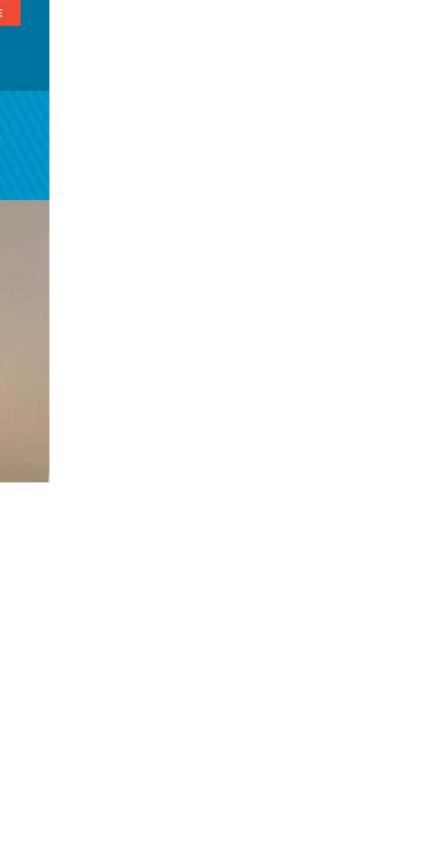


The Alliance is a coalition of community-based organizations and advocacy groups building shared power to advance strategic campaigns around the intersections of racial justice, economic justice, environmental justice, and health equity. Our mission is to advance justice and equity in economic growth and land development in the Twin Cities region.



The Alliance believes that the people, places, and issues of the Twin Cities are all connected. We find creative ways to link resource allocation and public policy decisions to more equitably benefit every person and place in the region.

Regional equity is a term that describes the complex interplay of racial justice, environmental justice, economic justice, and health equity. It is impossible to separate them, particularly as they relate to how major development decisions get made. Decisions and investments that affect housing, transportation, land use, economic development, and other regional issues affect all of these critical areas. We all have a stake in creating a more equitable Twin Cities region.



# The Alliance

ADVANCING REGIONAL EQUITY

# Characteristics of Transformative Equitable Development



# The Alliance

ADVANCING REGIONAL EQUITY

 $\bigcirc$ 

# Focuses project in the context of racial justice and undoing structural oppression.

Prioritizes low-wealth communities and communities of color.

Takes an asset based approach to development by lifting up what is already working and emphasizing what is good about communities.

Retains current residents, preserves, or creates additional affordable housing options.

# The Alliance

ADVANCING REGIONAL EQUITY



# Values organizing and community engagement.

Prioritizes community wisdom and expertise. Ensures that the people most impacted by a development proposal are able to meaningfully plan for and benefit from that project. Values creativity and culturally appropriate solutions.





**Recognizes the link between the built** environment and the social determinants of health.

Leverages transit service, pedestrian, and bicycling infrastructure.

Supports efforts to break the "disparities cycle" where one's lifespan and health outcomes are determined by race and zip-code.



ADVANCING REGIONAL EQUITY



# Mitigates inequitable impacts of climate change. Promotes environmental justice while building vibrant, prosperous, and resilient communities. Expands green spaces, cleans up polluted land, and utilizes clean, energy efficient technologies.

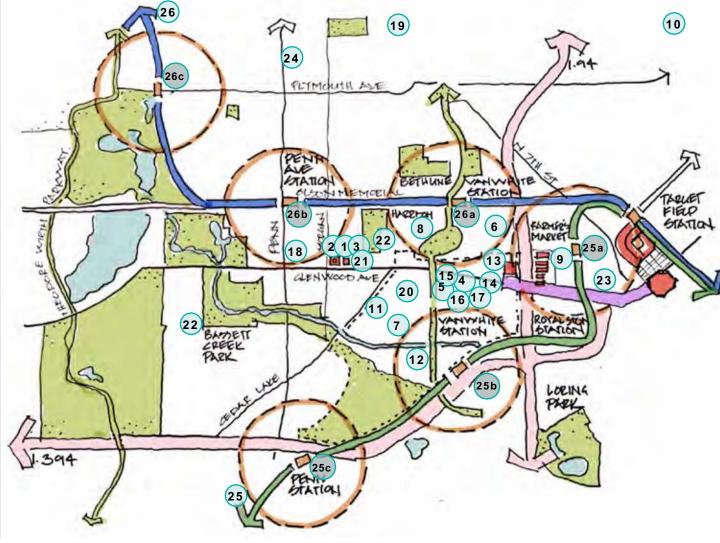


ADVANCING REGIONAL EQUITY

\$

# Generates new economic opportunities, Supports ambitious goals towards equitable workforce development, hiring, DBE contracting, and entrepreneurial opportunities. Banks and financial institutions offer accessible and affordable savings and loan programs. Intentionally reinvests in the community. Supports livable wages and strong labor unions.

## **Glenwood Corridor**



### **DEVELOPMENT OPPORTUNITIES AND ANCHOR INSTITUTIONS**

**1.REDEEMER LUTHERAN CHURCH ELCA** Contact: Pastor Kelly Chapman

2. NORTH VENTURE BIKES AND COFFEE Contact: Pastor Kelly Chapman

3. MILDA'S CAFE Contact: (612) 377-9460

4.EXL LABORATORIES FACILITY (1001 GLENWOOD AVE) Contact: Swervo Devellopment

5.250 FREMONT AVE Contact: Bruce Bahneman

6. 404 ALDRICH AVE AND ADJACENT Contact: Bruce Bahneman

### 7.187 HUMBOLDT AVE N Contact: David Wellington

8.555 GIRARD Contact: Minneapolis Public Housing Authority

9.HENNEPIN MADE BUILDING Co working and maker space development near Farmers Market Contact: Jackson Schwartz

10. 8-ACRE AREA UNDER CONTRACT CENTURY LINK Contact: Bruce Bahneman

11. 212 JAMES AVE N (MARKET212) Contact David Wellington

12. 2ND AND VAN WHITE Contact David Wellington

**13. IMS INTERNATIONAL MARKET SQUARE** Contact: Caroline Gagne, Property Manager, Eaglewood Partners

14. FIRST & FIRST 811 GLENWOOD	25.
Contact: Peter Remish	EX
15.837 GLENWOOD	Van
Contact: Bruce Bahneman	Cor
16.241 NORTH FREMONT Contact: Aaron Goldstein	a.R focu incl
<ul> <li>17.227 COLFAX BUILDING</li> <li>Contact: Bruce Bahneman</li> <li>18.LAND BANK TWIN CITIES Renovating residential properties west of Redeemer Lutheran</li> </ul>	Cor b.V Stat real
Contact: Eddie Landenberger	Cor
19.EQUITABLE DEVELOPMENT PRINCIPLES AND	c.P
SCORECARD A tool for communities and planners updated in	focu
2016.	I-39
Contact: David Colling, Executive Director, Harrison	Cor
Neighborhood Association	<b>26</b> .
AREA PLANNING AND PUBLIC REALM	EX
INVESTMENT	Cor
<b>20.BASSETT CREEK VALLEY MASTER PLAN 2007</b>	a.V
Community master plan for area north of I-394 east of Cedar Lake	Wh
Road, along and North of Glenwood Avenue to 4 <sup>th</sup> Avenue and	new
East to I-94. See image from plan lower right	neiç

http://www.minneapolismn.gov/www/groups/public/@cped/ documents/webcontent/convert 258120.pdf

Contact: Beth Grosen

21.GLENWOOD AVENUE RAIN GARDENS Stormwater Management with 6 Harrison Neighborhood, Glenwood Avenue businesses with Metro Blooms, Harrison Neighborhood Association, City of Minneapolis, Hennepin County, Bassett Creek Watershed Management Commission, and Clean Water Action.

Contact: Becky Rice, Metro Blooms

### 22.NORTHSIDE MINNEAPOLIS PARKS MASTER

PLANS Minneapolis Park Board is preparing new master plans and investment schedules for north side parks including Harrison, Bethune, Bassett Creek Park and..... Contact: Michael Schroeder

23.COUNTY ROAD 40 AKA Glenwood, repaving and striping Glenwood between Aldrich and Seventh. **Contact: Kristy Morter** 

24.C LINE BRT (Penn Ave Rapid Bus Service) Penn Avenue to Glenwood, east to Target Field Station Contact: Kristy Morter

. SOUTHWEST LIGHT RAIL TRANSIT GREEN LINE **KPANSION** Two Harrison neighborhood stations at Royalston and an White at Bassett Creek ontact: Kristy Morter

ROYALSTON STATION AREA ULC Area Plan for Royalston Station cusing on history, ecology, public realm and new development cluding the Farmers Market. ontact: Rattana Sengsoulichanh

VAN WHITE STATION AREA Station Area Plan for Van White ation area near Bassett Creek focusing on history, ecology, public alm and new development including the I-394 properties. ontact: Rattana Sengsoulichanh

PENN STATION AREA Station Area Plan for Royalston Station cusing on history, ecology, public realm and new developmen along 394.

ontact: Rattana Sengsoulichanh

. BOTTINEAU LIGHT RAIL TRANSIT BLUE LINE **XPANSION** ontact: Kristy Morter

VAN WHITE STATION AREA Station Area Plan for Van hite Station area focusing on history, ecology, public realm and ew development including the Sumner Library and Heritage Park eighborhood.

Contact: Rattana Sengsoulichanh

**b.PENN AVENUE STATION AREA** Station area at Penn Avenue and Olson Memorial Highway focusing on history, ecology, public realm and new development.

Contact: Rattana Sengsoulichanh

c.PLYMOUTH AVENUE STATION AREA Station area at Plymouth Avenue east of Theodore Wirt focusing on history, ecology, public realm and new development.

Contact: Rattana Sengsoulichanh



## Ward 3 Information

The Third Ward is a dynamic grouping of neighborhoods, all of which are jam packed with potential. Home to the birth place of our city, the central business district, and some of the fastest growing and most historic neighborhoods in the country, the Third Ward will prove to be a driving force in our state and region. The following are just a few of the gems located in the Third Ward:

Downtown Minneapolis - home to fortune 500 companies and thriving small and local businesses;

TheNortheast Arts District - an area brimming with creativity, passion for civic engagement, and cultural diversity;

Thenew Vikings Stadium - the largest development project in Minnesota history;

Saint Anthony Falls - the birthplace of our city and major tourist hub, attracting 2 million visitors per year;

Marcy Holmes/Dinkytown - former home of Bob Dylan, present home to numerous U of M students, and the first neighborhood of our city;

The Mississippi Riverfront - a national park and natural wildlife habitat, providing adventure, peace, and nature just a short walk from downtown;

North Loop- our city's fastest growing neighborhood, and a national model for raising families in an urban setting.

For more information, see the Ward 3 profile (pdf).

## Ward 5 Information

Neighborhoods | Harrison, Hawthorne, Jordan (part), Near North, North Loop (part), Sumner-Glenwood, Willard-Hay (part)

**Distinguishing Features** | Phyllis Wheatley. North Point Wellness Center, Historic Capri Theater, Lundstrum Center, Juxtaposition Arts, Minneapolis Farmers Market, Minneapolis Urban League, University of Minnesota: Urban Research and Outreach/Engagement Center

Minneapolis Public Schools | North Community High, Plymouth Youth Center Alternative High School, Urban League Academy Elementary, Bethune, Hall

Parks | Bethune Park, Cottage Park, North Commons Park, Jordan Park, Harrison Park, Farwell Park, Theodore Wirth Regional Park

Libraries | Sumner Library, North Regional Library

**GOVERNMENTS AND PLANNERS** could use this Scorecard when:



Planning with a focus on equity



**Engaging** residents, businesses and developers in measurable economic growth



Scoring a proposed development project



**Evaluating** the impacts of policy on the needs of the comunity



Scoring a **development** project currently in progress



Making **policy change** recommendations

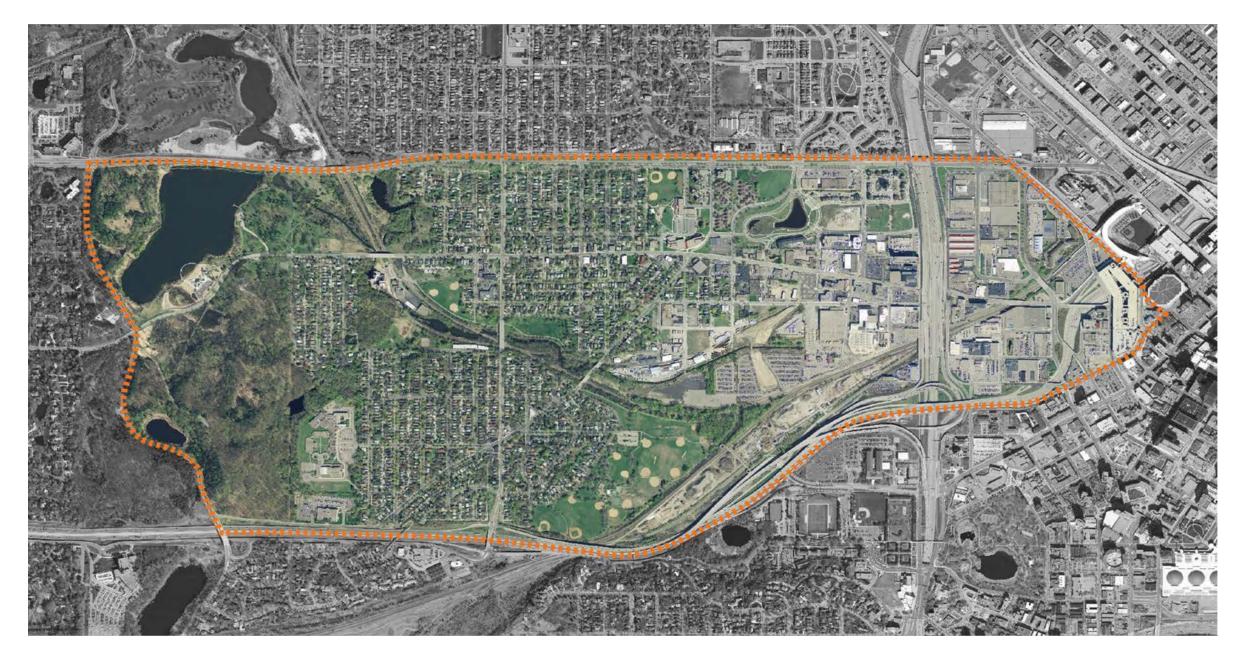
## **List of Participants**

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# **The Glenwood Avenue Corridor**

Acknowledging the Complexity of Gentrification and Casting a Vision for Equitable Development



Dan Collison January 31, 2019, Lambda Alpha International: Minnesota Chapter