

Adair Mosley

Adair Mosley is the president and CEO of Pillsbury United Communities, a pioneering community impact agency guided by a vision for thriving communities where every person has personal, social, and economic power. A passionate change-maker and relentless strategic innovator, Adair seeks radical and inclusive solutions to the community's most urgent needs, co-created with people most affected.

Adair's bold strategic framework for Pillsbury United, adopted in 2019, moved the agency's focus upstream to building infrastructure and collaborations that address multi-dimensional social issues at the population level. That led to a \$1M community-health partnership with Blue Cross Blue Shield of Minnesota and a \$1M investment from Kresge Foundation in support of policy change initiatives. In 2020, he launched Justice Built Communities, an equitable economic development corporation created to prevent gentrification and displacement and prioritize wealth creation in black and brown communities.

Previously as Pillsbury's Chief Innovation Officer, Adair led a \$7 million dollar capital campaign to build North Market, a first-of-its-kind grocery store and wellness center that's transforming food access, community health, and economic vitality in North Minneapolis.

He is a sought-after public speaker on topics including health equity, leadership, innovation and disruptive system design. He is a member of the Itasca Project, the CEO Council for the Alliance of Strong Families and Communities and serves on the boards of MinnPost, International Federation of Settlements, and Center for Economic Inclusion.

In 2019, Adair was selected to represent the Twin Cities region at Harvard Business School's Young American Leaders Program. He's been named one of Grist's 50 Fixers—"individuals cooking up the boldest solutions to humanity's biggest challenges"—and received the Local Legend Award from the General Mills Foundation for the embodiment of Dr. Martin Luther King Jr.'s vision and legacy.

Adair attended the University of Minnesota and the University of Michigan's Executive Leadership Institute. He was an American Express Leadership Fellow in 2014 and earned a certificate in Human Centered Design at Stanford's d.school.